WEEK ENDING

VOL. XXXI, NO. 6

MARCH 29, 1930

PRICE TEN CENTS

Mid-Werk Airtorial

PUBLISHED TLY BY THE NEW YORK TIMES COMPANY

"NEVE OF HE WORLD IN PICTURES"



MISS MARION DODGE WITH A PRIZE-WINNING DISPLAY OF STOCKS EXHIBITED BY MRS. H. M. TILFORD AT THE FLOWER SHOW, NEW YORK.



WHEN A DRY DOCK BECOMES A WET DOCK: WATER
Pouring Into the Charlestown (Mass.) Navy Yard to Refloat the U. S. S. Patoka After Its
Overhauling Had Been Completed. (Times Wide World Photos.)

MID-WEEK PICTORIAL, Vol. XXXI, No. 6, week ending March 29, 1930. An illustrated weekly published by The New York Times Company, Times Square, New York. Subscription rate \$4.00 a year in Postoffice at New York, N. Y., under the act of March 8, 1879, and with the Postoffice Department of Canada as second-class matter.

BAD NEWS FOR THE COUNTERFEITERS: DR. HERMAN GOODMAN'S ASSISTANT
Under the New Black Ultra-Violet Ray of the Machine, Invented by His Chief, Which Detects Spurious Currency, Jewelry, Liquor, Legal Papers and Other Frauds on Which the Underworld Thrives. Remarkable Proofs of the Power and Accuracy of the Device Were Recently Furnished in a Public Demonstration.

(Times Wide World Photos.)

New Easy Way to Get Quick Relief from Aches, Pains, Colds!

Here's Great News for Everybody! Now You Can Enjoy Quick, Safe Relief From Aches, Pains and Troublesome Winter Ailments-At Amazing Low Cost. An Outstanding Extra Quality Lamp Has Been Developed That Provides Genuine Infra-Red Rays Right in Your Own Home! Fully Guaranteed! Adjustable! Operates From Any Light Socket! Yet Priced So That You Can Easily Afford It! Mail Coupon at Once for the Glorious Details!

Wonderful New INFRA-RFD LAMP

At a Sensational Low Price!

NO longer need anyone pay big prices for genuine Infra-Red rays-Nature's own magic relief for bronchial trouble, neuralgia, neuritis, lumbago, colds and other ailments. For now at last you can enjoy all of the wonderful benefits of these treatments right in your own home at a cost so low as to be hardly believable, thanks to the inventive genius of the nationally famous builders of physical therapy equipment for physicians and hospitals!

Positive Health Benefits For All.

Think of it! This remarkable new lamp produces genuine Infra-Red rays as found in real sunshine-without the harm-

ful rays that cause burning, blister and other skin irritations. It concentrates these beneficial rays upon any part of the body, penetrating deeply into the ailing tissues. The magic rays stimulate circulation of the blood, relieving the congestion which is responsible for most painful ailments. The result is safe, quick, sure relief from needless pain





-at a cost you can easily afford!

You will be astonished at the low price of this sensational new lamp, made possible only by vast production facilities. Yet the National Infra - Red Lamp is guaranteed in every respect as efficient as any other lamp on the market regardless of price! Has many surprising features. Adjustable. Operates from any light socket -ready for instant use. Can be used safely by any pounds. No wonder users standing lamp triumph in below at once!

Try This Lamp-Without Obligation

If you or any one else in your home have some troublesome ailment, you are invited to use the new National Infra-Red Lamp in your home without obligation to buy! Coupon below brings you free a valuable book just off the press. Contains scientific facts on Infra-Red health treatment. Send for it today -NOW!





National Health Appliance Corporation, 1676 N. Claremont Ave., Dept. C-21, Chicago, Ill.

Send me at once without cost your interesting book containing val-uable scientific health facts and details about your amazing new Infra-Red Lamp. I understand that you are placing this health lamp on free trial -without obligation to buy.

Name	 						*				*							à			
Address	 , ,					*											 				

NATIONAL HEALTH APPLIANCE CORP.

1676 N. Claremont Ave., Dept. C-21, Chicago, Ill.





CHOOSES A FAMOUS PHARAOH
FOR HIS SUBJECT:
GILMER PETROFF
of the Saranac Lake
(N. Y.) High School,
With His Representation of the Mummy
of Tut-ankh-Amen,
Done in the Actual
Colors of the
Original.
(Times Wide World
Photos.)



SUPPORTING HIS FAMILY: CHANTICLEER

Offers a Resting
Place for Half a Dozen
Downy Chicks in
Mother's Absence on a
Foraging Trip.
(Cornelia Clarke.)



THE WINNER OF THE SCHNEIDER CUP RACE IN ENGLAND: FLYING OFFICER HENRY R. D. WAGHORN

Arriving for the King's Investiture at Buckingham Palace, the First Held in Person Since the King's Illness.

(Three Wide World Photos.)



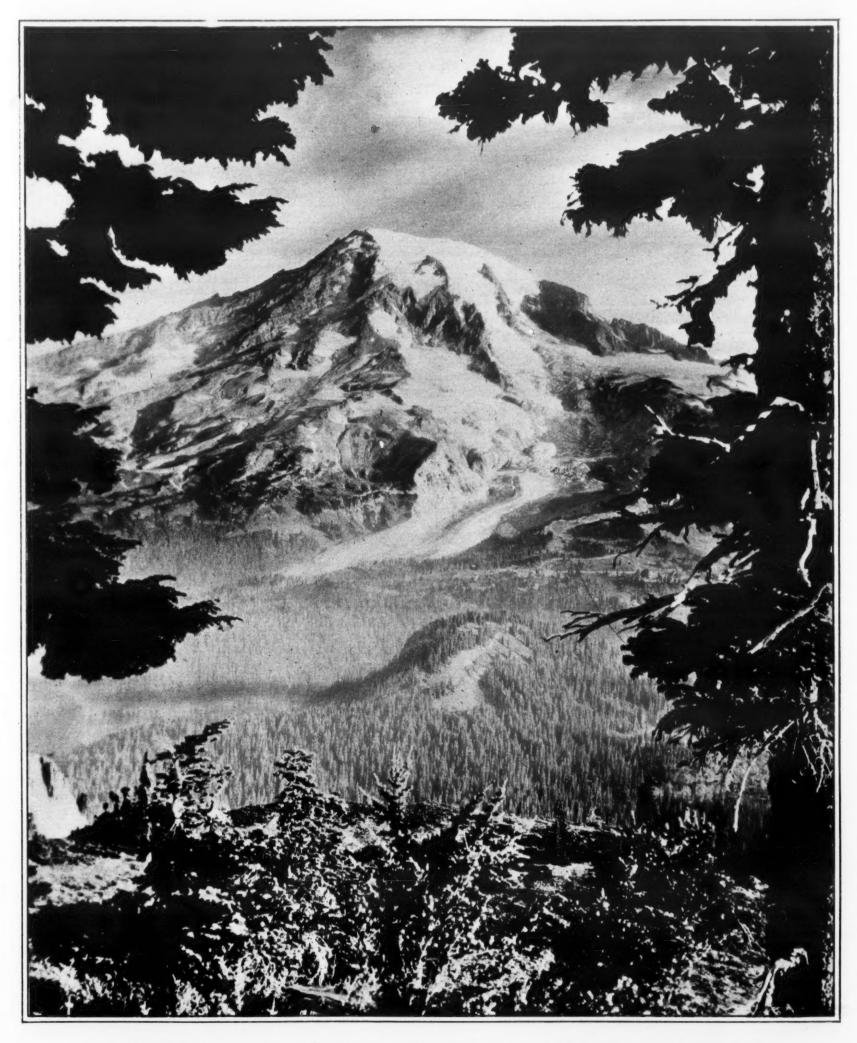
A BATTLE DEVOID OF CASUALTIES: STUDENTS of the Pennsylvaria Military College of Chester, Pa., Staging a Sham Battle at the Year's Opening Manoeuvres at the Institution.

(Times Wide World Photos.)

Mid-Week Pictorial

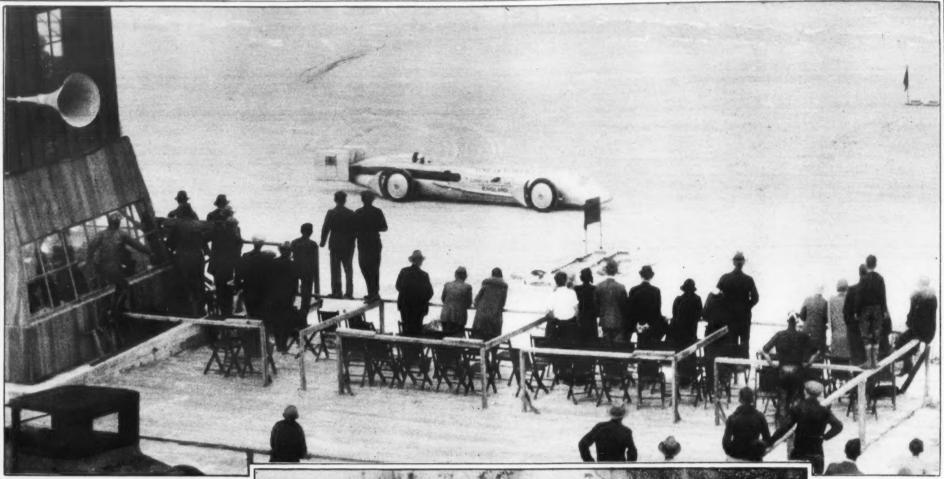
"A National Magazine of News Pictures"

VOL. XXXI, No. 6. NEW YORK, WEEK ENDING MARCH 29, 1930. PRICE TEN CENTS



TOWERING IN SILENT MAJESTY TOWARD THE SKIES

A Tree-Framed Vista, Showing the Southern Exposure of Mount Rainier, Capped With Eternal Snows, as Viewed From Plummer Peak, Rainier National Park, Washington.





BULLET,

Driven by Kaye Don,

British Contender
for the World's

Automobile Record,

Crossing the Line at

Daytona Beach, Fla.,
in a Practice Run at
the Rate of 172

Miles an Hour.
(Times Wide World
Photos.)



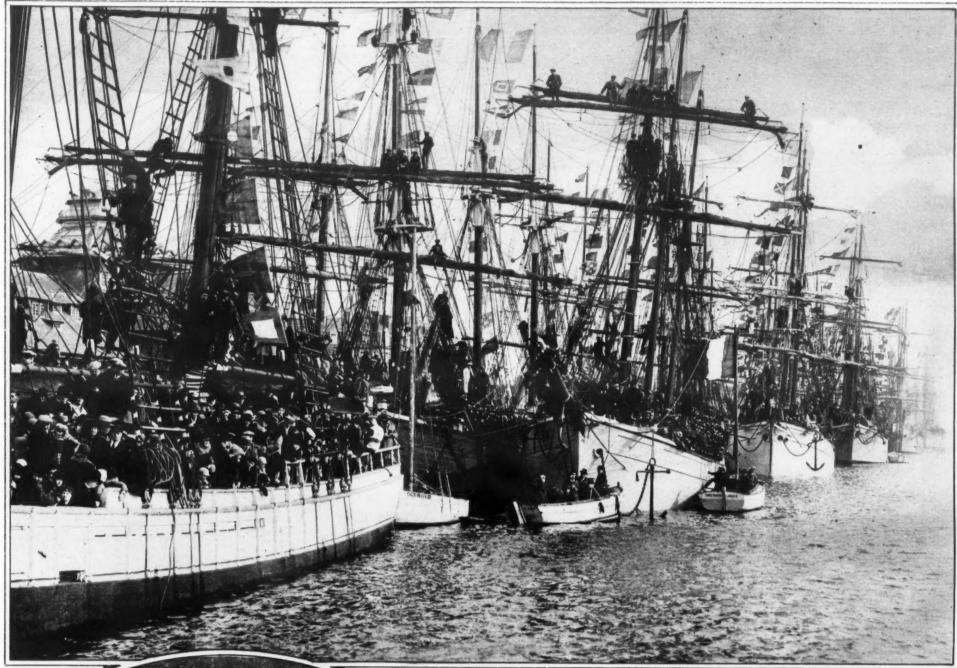
THE ALUMNI SHOW THEIR SKILL AS
DANCERS: GRADUATES
of the Earle Wallace Adagio School in Los Angeles,
Who Have Become Famous as Professional Dancers,
Return to a Reunion of the School Held in Barnsdall
Park. (Times Wide World Photos.)



At Right—
PROTAGONISTS IN A PROHIBITION
DUEL: CLARENCE DARROW
(Left), Well-Known Chicago Lawyer, Wet, and
Senator Smith W. Brookhart of Iowa, Dry, Who
Opposed and Upheld the Eighteenth Amendment,
Respectively, in a Debate at Mecca Temple, New York
City. (Times Wide World Photos.)



FORMER GOVERNOR ALFRED E. SMITH of New York, Now a Full-Fledged Realtor, With the Document That Makes Him an Active Member of the Real Estate Board of New York. (Times Wide World Photos.)





At Left—
REACHING THE CENTURY MARK: JAMES
LENNON,

CENNON,
Oldest Settler of Superior,
Wis., on His Hundredth
Birthday, March 14, Seated
at the Table on Which Rests,
Adorned With a Hundred Candles, a Cake Model of the Old
Frigate Wabash, on Which He
Sailed as a Boy.
(Times Wide World Photos.)

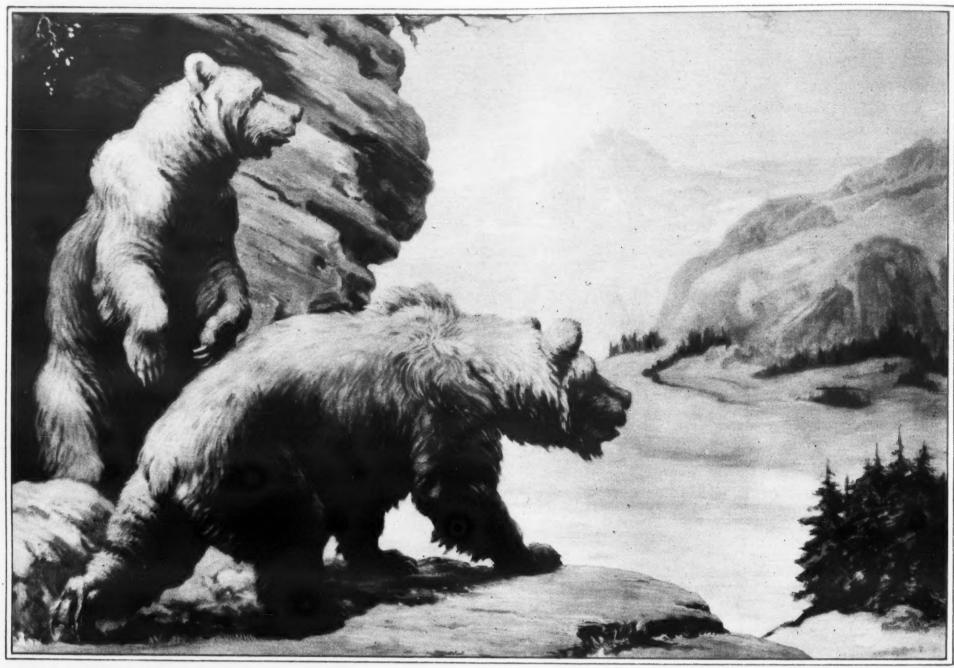


A TURNTABLE FOR AIRPLANES: AN INNOVATION at Croydon Aerodrome, England, Used for Setting the Compass in the Cockpit, When the Nose of the Plane Points Due North the Compass Is Checked and Set.

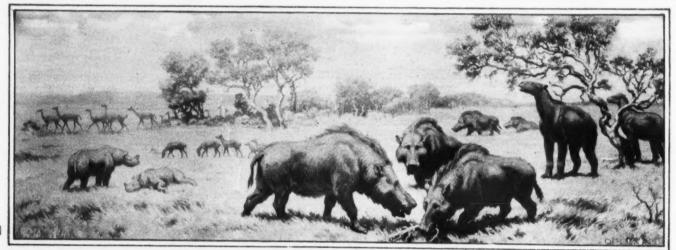
(Times Wide World Photos.)



ANOTHER FEMININE INVASION OF THE MASCU-LINE DOMAIN: MARGARET PERRY, Transport Pilot and the World's First Woman Owner and Manager of an Airport, Servicing a Plane at Culver City, Cal., Where Later She Proposes to Add a Flying School to Her Activities. (Times Wide World Photos.)



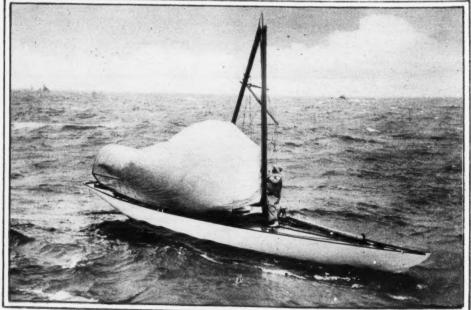
WHAT PRIMITIVE
MAN HAD TO FACE
—OR FLEE FROM:
CAVE BEARS,
Contemporary With
Prehistoric Humans in
Western Europe, as
Restored in a Painting
by Charles R. Knight,
Presented to Field
Museum of Natural
History, Chicago, by
Ernest R. Graham.
(© Field Museum.)



At Left—
BROWSING IN PREHISTORIC PASTURES: ANIMALS
THAT LIVED
TWENTY MILLION
YEARS AGO
in What Is Now Nebraska, as Restored in
a Painting by Charles
R. Knight, Presented
by Ernest R. Graham
to the Field Museum of
Natural History, Chicago. Left to Right Are
Camels, Rhinoceroses,
Three-Toed Horses,
Giant Pigs and Moropi,
With Head of Rhinoceros and Body of
Horse.
(© Field Museum.)



DRAWS WITCHING MUSIC FROM THE STRINGS: BEVERLY BLAKE, 9-Year-Old Violiniste, Who Will Make Her Début at Steinway Hall, New York City, Next Month, Practicing to the Accompaniment of Her Mother, Mrs. Viola Blake, on the Piano. (Times Wide World Photos.)



WHEN THE MAST SNAPPED: DISASTER OVERTAKES THE MACHREE, Owned by A. H. Woods, During Her Competition in the R Class in the National Winter Sailing Championships Off Los Angeles, Cal. (Times Wide World Photos.)



THE WORST OF NATURE'S TRAGEDIES THAT HAS BEFALLEN FRANCE WITHIN LIVING MEMORY: AERIAL VIEW OF THE VILLAGE OF REYNIES, Near Montaubon, After the Recession of the Greater Part of the Terrible Flood That Took Toll of Hundreds of Lives and Caused Incalculable Damage to Property in Southern France.



AN EXPERT IN TROPHIES, OF WHICH SHE HAS WON TWO HUNDRED: HELEN FILKEY, Champion Girl Athlete, Goes Into Business Behind the Medal Counter of a Chicago Store.

(Underwood & Underwood.)



A WELTER OF WILD CONFUSION: WRECK
That Occurred on the Northwestern Railway Near Arlington Heights Race Track, Chicago, When a Sewer Pipe, Mired as It Was Being Dragged Across the Tracks, Derailed an Express Train, the Engine of Which Exploded. A Few Moments Later a Local Train Plunged Into the Wreck of the Express. One Was Killed and Twenty Were Injured.

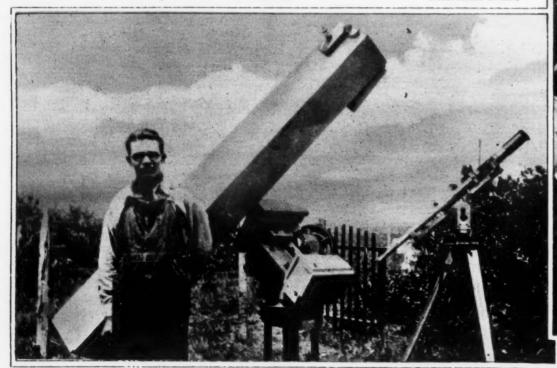
(P. & A. Photos.)



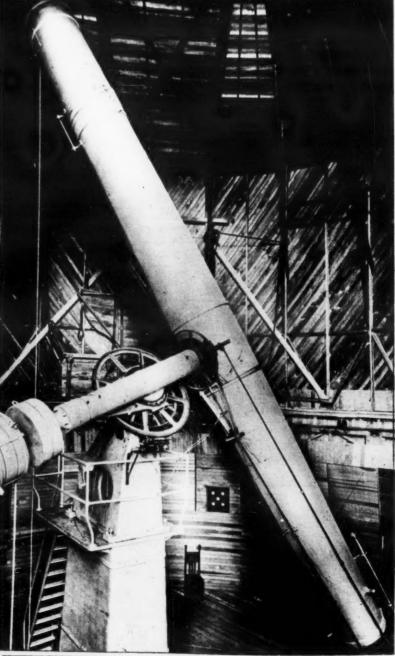


CLYDE W. TOMBAUGH, the Young Photographer at the Lowell Observatory, Whose Dis-covery of a Tiny Spot on One of His Plates Revealed the Existence of the Newly Discovered Planet, the Ninth of Our Solar System. (Times Wide World Photos.)

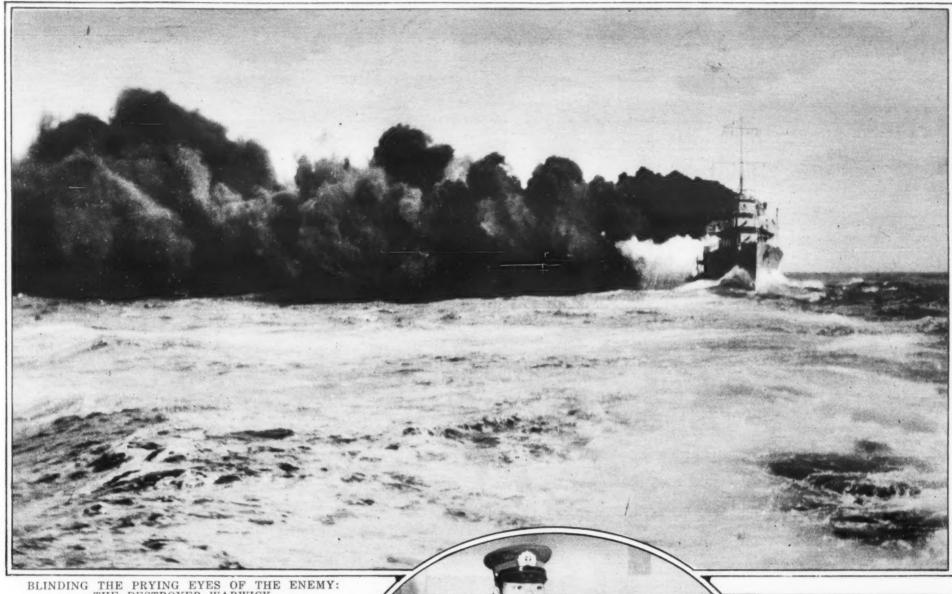
"WHEN A NEW PLANET SWIMS INTO HIS KEN": THE RECENTLY DISCOVERED TRANS-NEPTUNIAN PLANET,
Indicated by the Arrows, the Existence of Which Was Predicted Sixteen Years Ago by the Late Dr. Percival W. Lowell, Who Founded the Observatory Bearing His Name at Flagstaff, Ariz., From Which It Was Seen for the First Time on Jan. 21. The First Notice of the New Celestial Body Was Made by C. W. Tombaugh, Photographer at the Observatory, Who Saw a Tiny Spot on One of His Plates, Study of Which Revealed the Confirmation of Dr. Lowell's Prediction. The Planet, to Which No Name Has as Yet Been Given, Is Inconceivably Remote, Between Three and Four Billions of Miles Away, and Estimates of Its Size Vary From That of the Earth to That of Jupiter, Largest Member of the Solar Family, 1,200 Times the Size of the Earth. (Associated Press.)



LITTLE DREAMING OF HIS GREAT DISCOVERY IN THE FUTURE: CLYDE W. TOMBAUGH, First to Note the Spot on His Plate That Revealed the Existence of the New Planet, Shown as a Youth at His Kansas City (Mo.) Home With His First Home-Made Telescope, Having an Eight-Inch Reflector. (Times Wide World Photos.) (Times Wide World Photos.)



THE "EYE" THAT SIGHTED THE NEW PLANET: TWENTY-FOUR-INCH TELESCOPE
With Which Dr. C. O. Lampland, at the Lowell Observatory, Flagstaff, Ariz., Took the Picture Containing a Flash of Light Later Identified as That of the Body Whose Existence Was Predicted by Dr. Lowell Sixteen Years Ago. (Associated Press.)



BLINDING THE PRYING EYES OF THE ENEMY:
THE DESTROYER WARWICK
Laying a Smoke Screen While Taking Part in the Manoeuvres of the Combined British Fleets in the Mediterranean.
(Times Wide World Photos.)



THE PRINCE AND PRINCESS START ON THEIR HONEYMOON: PRINCE TAKAMATSU, Brother of the Emperor of Japan, and His Bride Leaving Tokio on Their Wedding Trip. (Tokyo Asahi Shimbun.)

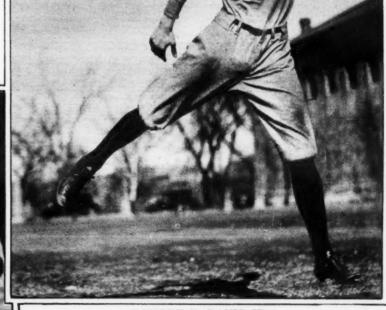
OUST THE VILLAGE FATHERS
AND TAKE THE
REINS OF GOVERNMENT:
PRESIDENT AND
OFFICIALS
of Stephenson, Mich.
Elected Over Male
Opponents After the
Men Authorities of
the Town Had Ignored the Demands of

the Town Had Ig-nored the Demands of a Feminine Caucus to Spend Some of the \$6.800 Fund on Hand for Improvements the Women Deemed Nec-

Women Deemed Necessary.
Left to Right, Seated,
Are Mrs. Lena LaComb, Clerk; Mrs.
Grace Sanders, President; Mrs. Myrtle
Winter, Treasurer.
Standing Are Mrs.
Mary Lanthier, Mrs.
Lillian Paine and
Mrs. Dorothy Nelson,
Trustees.

Trustees. (Times Wide World Photos.)

"DON'T BREATHE A WORD OF THIS TO ANYBODY": WIRE-HAIRED FOX TERRIER PUPPIES,
3 Weeks Old, Exchanging Confidences at Their Home in Birmingham, England. (Times Wide World Photos.)



DWIGHT F. DAVIS JR., Son of the Governor General of the Philippines and Donor of the Davis Cup, Trying for First Base Position on the Harvard University Baseball Team. (Times Wide World Photos.)



THE QUEEN OF THE COURTS RETURNS: HELEN WILLS MOODY JR.

Prepares to Face Six of America's Leading Tennis Stars in the First Tournament She Has Entered Since Her Marriage, the Annual Huntington Invitational Meet at Pasadena, Cal.

(Times Wide World Photos.)

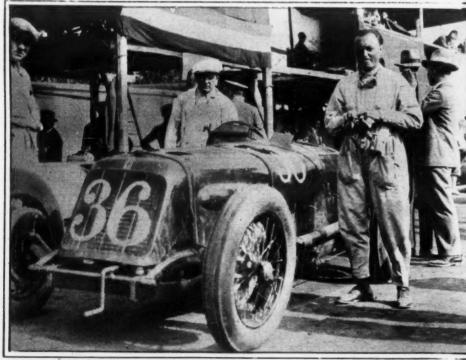


CHEMIST in a Modern Cosmetic Research Laboratory Ascertaining by Mi-croscopic Examination the Exact

FOR BETTER AND

FOR BETTER AND MORE DURABLE HIGHWAYS: A PORTABLE TRANSVERSE MACHINE,
Weighing About Forty Pounds, but Capable of Exerting a Force of Two Tons,
Designed for Testing Concrete Used in Road Construction, Developed by Professor
Herman C. Berry in the Engineering Laboratories of the Towne Scientific School
of the University of Pennsylvania.
Professors W. H. Barton Jr., Robert H. Fernald, Dean;
H. C. Berry and Francis P. Witmer.

(Times Wide World Photos.)



THE ITALIAN CHAMPION WHO WILL COMPETE IN THE RACES AT INDIANAPOLIS: BORZACCHINI BACONIN,
Who Holds the World's Record for Ten Kilometers, Tests the Car Which He Will Bring to America for the International Races. (Times Wide World Photos.)



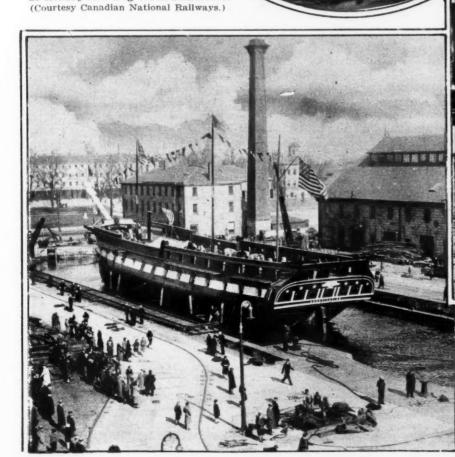
A HOT NIGHT IN THE OLD TOWN FOR THE FISHES: CUSTOMS COLLECTOR ARTHUR P. FENTON of Cleveland, Ohio, Dumping Into Lake Erie One of 1,500 Cases of Liquor From a Captured Rum-Runner.



At Right-A SYMBOL OF IN-DUSTRY IN THE ANI-MAL WORLD: PET BEAVER of an Iroquois Indian Girl at Metis, Quebec, That Comes to Her as Readily as a Dog When Summoned.



"HOW HAPPY COULD ONE BE WITH EITHER, WERE TOTHER DEAR CHARMER AWAY": MISS JANET EASTMAN (Left), Selected as "America's Sweetheart for 1930," and Señorita Melida Boyd of Panama, Chosen as "Miss Latin America" at the Bathing Beauty Contest, Miami, Fla.



At Left—
"OLD IRONSIDES" ONCE MORE AFLOAT: THE FAMOUS OLD FRIGATE CONSTITUTION,
That Covered Itself With Glory in the Strife Against the Barbary Pirates and in the War of 1812, Winning Every One of Scores of Battles in Which She Fought, Moves Out of Dry Dock at Boston Navy Yard, Following Her Recent Reconditioning, Made Possible by the Gifts of Pennies From School Children All Over the Country. She Will Rest at a Pier in the Yard Until Money Is Raised for Her Rigging.

(Times Wide World Photos.)

Above—
AN ATALANTA OF
THE ANTIPODES:
MISS CHRISSIE
DAHM
of Botany, Sydney,
Australia, Winning
the Women's 100Yard Dash at Sydney
in 10 9-10 Seconds, a
Women's World's
Record.

Record.





DEEP IN FACTS AND FIGURES: TOPOGRAPHERS of the Engineer Battalion Summarizing the Results of Their Day's Labors in the Mapping of a Route for the Proposed Nicaraguan Canal.

IN THE DEPTHS OF THE NICA-RAGUAN JUNGLE: A RODMAN OF THE UNITED STATES ARMY ENGINEERS Engaged in the Survey of a Suitable Route for a Canal From Ocean to Ocean. (All Photos Times Wide World.)





PAUSING FOR A BREATHING SPELL: VOYAGERS in a Supply Boat of the U. S. Army Engineer Battalion in Nicaragua Tie Up to the Bank in the Course of a River Journey.



GAUGING THE CURRENT'S FLOW: MEN OF THE UNITED STATES ARMY ENGINEER BATTALION

in Nicaragua Determining the Carrying Capacity of the San Juan River, the Course of Which Will Be Followed for Many Miles by the Proposed Canal.



MAPPING THE HARBOR: AMERICAN ARMY ENGINEER on the Dock at San Juan del Norte, Nicaragua, in the Course of the Survey Now Going on in Connection With the Proposed Canal Across That Semi-Tropical Country. In the Background at Left Is the Wreck of a Dredge Used by the Maritime Canal Company in Its Abortive Project to Construct an Interoceanic Canal in the Nineties.



THE CALL TO OARS: CANDIDATES
for the Varsity and Freshman Crews of the Massachusetts Institute of Technology Answering the Summons by Coach Haines for Their First Practice Session on the Charles River.

(Times Wide World Photos.)



At Left-TO THWART OLD BOREAS: PAUL A. MILLER, Junior Meteorologist

at the Bolling Field Weather Bureau Office, Washington, D. C., With a Novel Wind Indicator Board for Use at Airports, on Which the Lighting Up of One or More of Four Tiny Bulbs Indicates the Direction of the Wind, While an Electric Buzzer Tells How Fast the

Wind Is Blowing.

(© Harris & Ewing, From Times Wide World.)



A MASTER OF THE "INSIDE STUFF" OF THE DIAMOND: KID ELBERFELD, Veteran Baseball Star, Lecturing on the Fine Points of the National Game to Members of His Baseball Class, the Only One of Its Kind in the Country, Conducted by Him and Tubby Walton, Sports Enthusiast, at Atlanta, Ga.



LET BABE RUTH LOOK TO HIS LAURELS: MISS BETTY ROBINSON,
American Olympic Champion, Taking a Swing at the Ball on the Campus of Thornton Township Junior College, Illinois, Where She Is an Outstanding Figure in Baseball, Basketball, Hockey, Swimming and Track Teams. (Times Wide World Photos.)





HEAVYWEIGHT PUGILIST AS A HIGH-PRESSURE SALESMAN: PRIMO CARNERA, the Italian Giant, Who Has Toppled in Short Order Every Opponent He Has Met in This Country.

Selling Men's Ties to an Eager Throng of Buyers in a St. Louis Department Store, Where He Appeared as an Advertised Attraction.

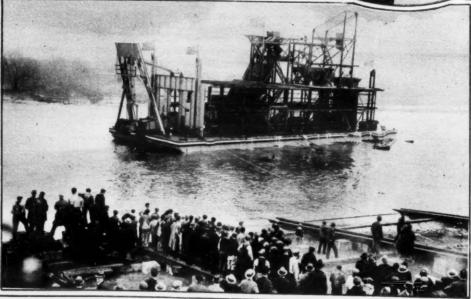
(Times Wide World Photos.)



BABIES: MISS EVELYN SOFFER SOFFER
Holding in One
Hand a Bottle of
Milk and in the
Other a Tube of
Whey Powder,
the Latter Made
From the Liquid
Part of Milk
Obtained in
Cheese Manufacture, Formerly
Regarded as
Worthless, but Worthless, but Worthless, but
Which Has Been
Found to Contain
Many HealthGiving Elements,
Including, It Is
Said, a Cure for
Rickets. (Times Wide World Photos.)



IN FLOWER LAND: MARJORIE AND CATHERINE RICE Examining One of the 6,000 Daffodil Bulbs That Cover the Grounds of D. W. Sill of Atlanta, Ga., With a Gorgeous Carpet of Blossoms. (Times Wide World Photos.)



LARGEST AND MOST MODERN OF ALL STEEL DREDGES: THE FREEDOM, Following Its Launching at Philadelphia, Owned by the Eastern Sand and Gravel Corporation of Wilmington, Del., and Designed for the Commercial Mining of Those Materials in the Waters Adjoining the Quaker City. It Is 175 Feet Long, 54 Feet Beam and Its Highest Point Is 75 Feet Above Water Line.

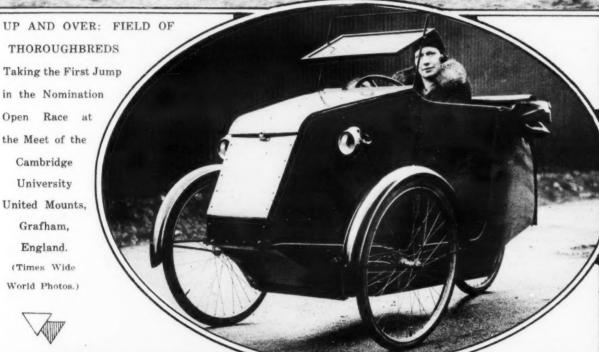
(Times Wide World Photos.)





THOROUGHBREDS Taking the First Jump in the Nomination Open Race at the Meet of the Cambridge University United Mounts, Grafham, England. (Times Wide





WHERE THE DRIVER SUPPLIES THE MOTIVE POWER: THE PEDELUXO CAR,

an English Contrivance, Which Requires No Gas, Tax or License, and Is Propelled by Pedals Worked by the Feet of the Occupant. (Times Wide World Photos.)





THE NEW CHIEF OF CAVALRY: MAJOR GEN. GUY V. HENRY,

Commander of Fort Myer, Va., Who Has Been Appointed by President Hoover to Succeed Major Gen. Herbert B. Crosby, Who Retires From Active Duty. (Times Wide World Photos.)



THE AMERICAN DELEGATES TO THE NAVAL CONFERENCE AT THE ANCESTRAL HOME OF WASHINGTON: SULGRAVE MANOR,
Which Is Now Preserved as a Museum of Relics of the Family of the First President, and a Group of American Representatives to the Conference During Their Visit to the Old House. (Times Wide World Photos.) (Times Wide World Photos.)

A TEAM IN HIM-SELF: ALLEN LOGAN, Versatile Member of the Track Team of Emory University, Atlanta, Ga., Practicing the Javelin Throw, His Expertness in Which Is Equaled by His Prowess in the Shot-Put, High Jump and Pole

Vault. (Times Wide World Photos.)





SPEARING A HIGH ONE: CHARLIE GILBERT,

Shortstop of the St. Louis Cardinals, Going Into the Air for a Liner in an Exhibition Game at Miami, Fla. (Times Wide World Photos.)



"ASK NICK, HE KNOWS": NICK ALTROCK, Left, the Perennial Clown of the Washington American League Baseball Club, Who Is Also a Clever Coach and Was Formerly a Star Pitcher, Giving Daugert a Few Tips on Hurling. (International.)



A CARDINAL SLUGGER IN ACTION:
JIM BOTTOMLEY,
Heavy Hitter of the St.
Louis National League
Team, at Bat During an Exhibition Game With the World
Champion Athletics at Miami,
Fla.
(Times Wide World Photos.)



BALL: WALTER JOHNSON, for Years the Crack Hurler of the Senators, Now Manager of the Team, Watching His Men Work Out at the Training Camp, Biloxi, Miss.

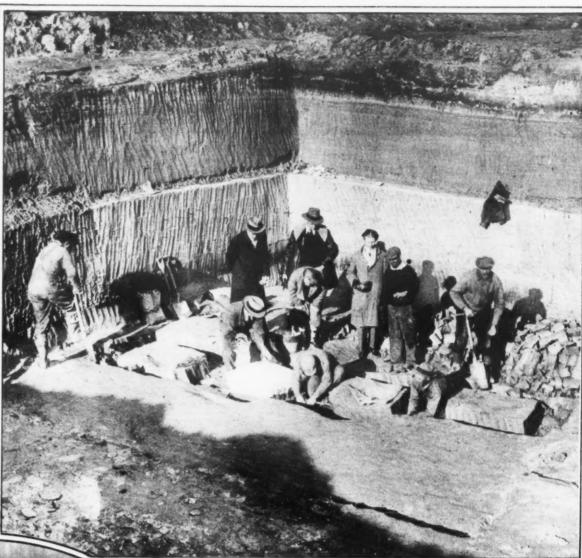
(International.)



THE ROTUND "ROBBIE' AND HIS ROBINS: WILBERT ROBINSON,
Manager of the Brooklyn National League Team (Wearing Coat), Telling His Charges at Their Training Camp, Clearwater, Fla., What He Expects of Them the Coming
Season.

(Times Wide World Photos.) (Times Wide World Photos.)





THE FOUNDER OF THE SANITARIUM AT SAR-ANAC BLANKETED BY SNOW: THE STATUE OF DR. EDWARD LIVINGSTON TRUDEAU, Who Established the Institution Which Bears His

a Winter Snowfall. (Times Wide World Photos.)

Name, Covered by

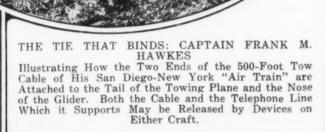


the Prints at Rutgers University. (Times Wide World Photos.)



At Left-

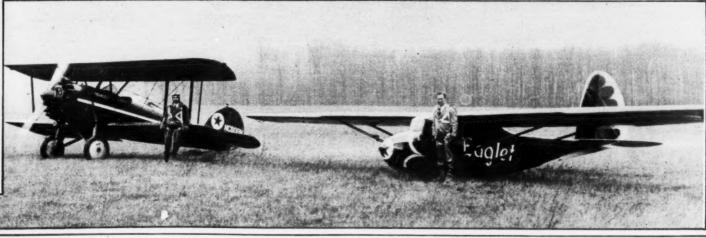
SUPREME WITH THE CLICKING IVORIES: PERCY COLLINS of Chicago With the Trophy That Signalizes His Winning of the National Amateur 18.2 Billiard Championship From Ray Fessenden of Madison, Wis., the Defending Title Holder, at the University Club, St. Louis, Mo. Times Wide World Photos.)





CANADIAN SKI CHAMPION:
JOSTEIN NORDMOE,
a Member of the Camrose Alberta Ski
Club, Who for the Second Time in
Succession Has Won the All-Round
Canadian Amateur Ski Championship,
Which Carries With it the Sir Henry Thornton Cup.

(Times Wide World Photos.)



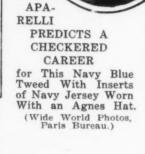
PRINCIPALS AND PLANES IN THE FIRST TRANSCONTINENTAL GLIDER FLIGHT: J. D. JERNIGIN JR. (Left) With the Waco Biplane of 225 Horsepower in Which He Will Tow the Glider, Eaglet, at Right, With Its Pilot Captain Frank M. Hawkes, Transcontinental Record-Breaker, From San Diego, Cal., to New York With the Expectation of Covering the 2,800 Miles in Eight Days.

Paris Finds New Fashions for Familiar Fabrics



JERSEY AND CHIFFON,
Two Strangely Mated Materials, Are Combined by Chanel
in This Little Navy Suit. Quite as Unusual, in relation
to Jersey as the Blouse and Lining of Barred Chiffon, Is
the Formal Treatment of the Coat and Skirt Hemlines.
Imported by William Bloom. (New York Times Studios.)



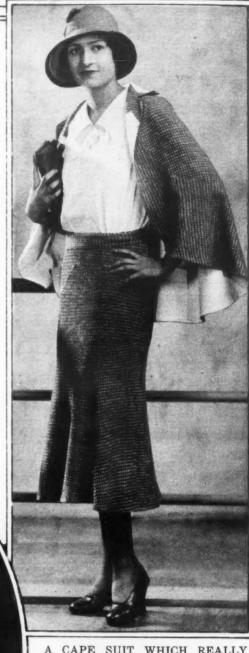


SCHI





INTRICATE SEAMED AND STITCHED DETAIL
Distinguishes This Chanel Suit of Cha-Cheeta Tweed. The
Little Tie Collar and Nipped-In Waistline Are Unusual, as Is
the Tweed Edging That Trims the White Silk Blouse. Imported
by Haas Brothers.



A CAPE SUIT WHICH REALLY
EARNS ITS NAME
for the Cape Here Is Not Merely an
Adjunct to the Frock but Serves in
Place of a Jacket and Is Worn With
Skirt and Blouse. The Model From
Goupy Is in Lace Tweed With Cape
Lining and Blouse of Piqué. Imported
by William Bloom.
(New York Times Studios.)



A JACKET BLOUSE OF JERSEY
Is Another of Chanel's Clever Originations to
Give New Interest to the Tweed Suit. Note the
V-Line of the Buttons, Giving the DoubleBreasted Effect. Imported by Bonwit Teller.



as Best & Co. Prove Twice Over. An Irregular Check in Two Tones of Old Blue Combines Nicely With the Paler Blue Jersey Tuck-In Blouse. (Frederick Bradley.) In the New Spring

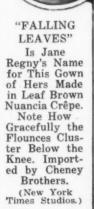
Gowns Skirt Full-

ness Begins at a

Higher Line



LUCIEN LELONG'S "BACCARAT,"
a Lovely Evening Gown of Sheer Black
Silk Crêpe With His New Cape Back and
a Cascade of Ruffles. Imported by
Franklin Simon & Co.
(Nickolas Muray.)

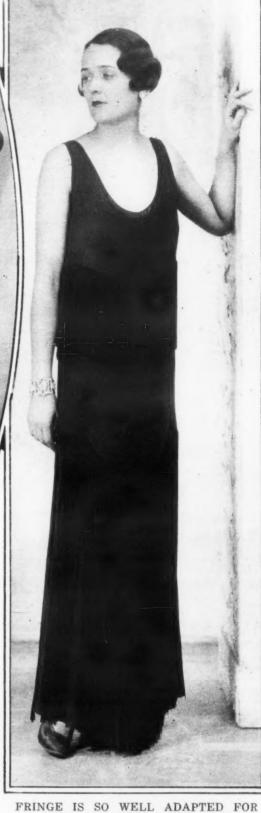


At Left—
THE TIERED
FROCK IN
THE SPRING
VERSION
Drops Its Tiers
Low on the
Skirt, So That
the Peplum
and Little
Capelet May
Make Their
Appearance
Without Distraction. Note
That the Laces
Chosen Are
Getting Away
From the
Filmy Type.
Designed by
Irene Dana and
Imported bv
Russeks Fifth
Avenue.

(New York Times Studios.)



A CHARMING EVENING FROCK of Soft-Toned Printed Chiffon, Belted at the Waist, With Bolero and Overskirt of Black Lace, Shown by Bergdorf Goodman. (Hal Phyfe.)



THE
CHARM
OF DRAPED
WHITE SATIN
Shown in a
Mid-Season
Evening Gown
From Norman
Hartnell. The
White Crystal
Necklace Is an

Important

Accessory for

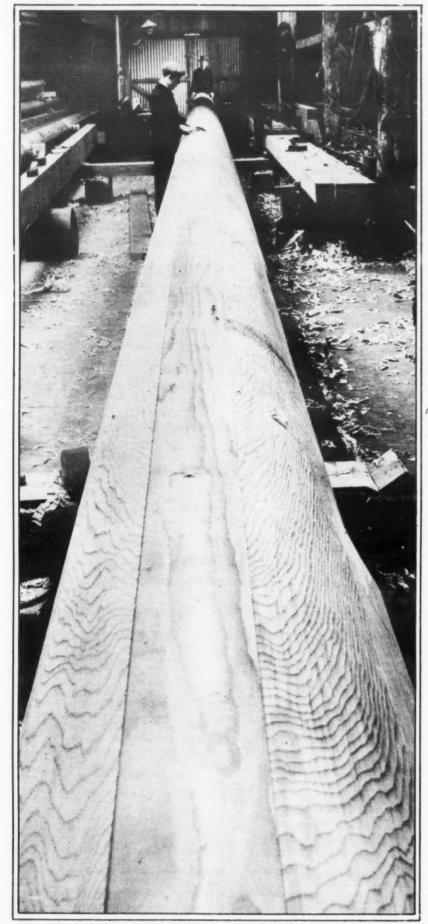
Spring. (Wide World Photos, Paris

Bureau.)

FRINGE IS SO WELL ADAPTED FOR BOLEROS AND DEEP FLOUNCES
It Was Bound to Be Revived for the Spring Evening Fashions. Lucile Paray Illustrates
Here Its Effectiveness for the Black Gown.
Imported by Bonwit Teller.
(New York Times Studios.)



CREPE DE CHINE EVENING SLIPPERS.
Perugia Makes This Slipper-Bag Ensemble in Lettuce Green and
Decorates Both With Lovely Strass Ornaments.
(Wide World Photos, Paris Bureau.)



TO CARRY THE COLORS OF GREAT BRITAIN: MASSIVE MAST of the Shamrock V, Sir Thomas Lipton's New Challenger for the America's Cup, Nearing Completion at Gosport, England. It Is a Hollow Wooden Tube Made Up of More Than Fifty Pieces of Timber Joined Together. (Times Wide World Photos.)



BELIE THE SLUR THAT WOMEN CAN'T HIT ANYTHING: THE GEORGE WASHINGTON UNIVERSITY CO-ED RIFLE TEAM

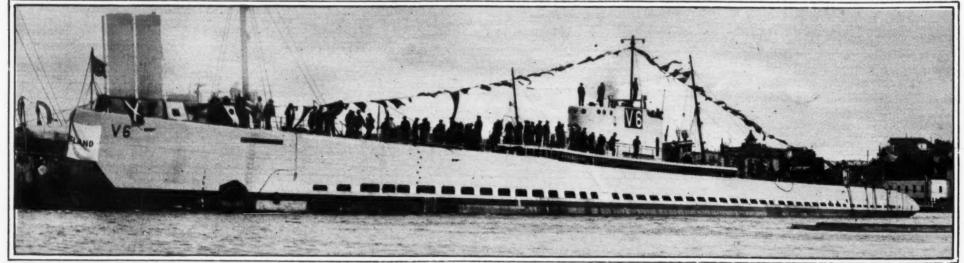
That Recently Won a Triangular Shooting Meet Against Drexel Institute and University of Pennsylvania Sharpshooters in Philadelphia. Left to Right, Standing, Are Ermara Johnson, Gene Cuvillier and Verna Parsons. Kneeling, Naomi Crumley, Edna Collins, Arlene Spencer and Roberta Wright, Captain. (Times Wide World Photos.)



WILL THE FIFTH SUCCEED WHERE ITS FOUR PREDECESSORS HAVE FAILED?:

MEN AT WORK ON THE HULL OF SHAMROCK V,
the Racing Yacht of Sir Thomas Lipton, That Will Cross the Ocean This Summer for the
Attempt by Its Indefatigable Owner to Wrest the America's Cup From Its Present Holders.

(Times Wide World Photos.)



THE LATEST OF UNCLE SAM'S UNDER-WATER FIGHTING UNITS: A BROADSIDE VIEW OF THE V-6,
Newest and One of the Largest of United States Submarines, Launched March 15 at the Mare Island Navy Yard, Cal. (Times Wide World Photos.)



BUCKLES UNDER A PRESSURE OF NEARLY TEN MILLION POUNDS: DR. GEORGE K. BURGESS (Right), Director of the Bureau of Standards, Washington, Showing to Representative Sol Bloom of New York the Damage Done to a Steel Girder Under a Pressure of 9,940,000 Pounds, Exerted by the Powerful Machine, the Largest in the World, Now Testing the Huge Steel Girders for Use in a \$15,000,000 Bridge to Connect Bayonne, N. J., With Port Richmond, Staten Island, N. Y.

With Port Richmond, Staten Island, N. Y.

(Times Wide World Photos.)

THESPIANS WITH BLUE-BLOODS OF DOGDOM: CLIFTON WEBB (Left) With Pennine Patron, Libby Holman With Delaware Kate and Dayton Stoddard With Herewithem J. P., All of Distinguished Pedigree and Achievements, Recently Shown at the Pennsylvania Athletic Club Luncheon in Philadelphia, Attended by Principals of the "Little Show."

(Times Wide World Photos.)

The Theatre Guild Presents

COUNTRY MONTH IN THE

By IVAN TURGENEV

Guild THEA., 52nd St. W. of Broadway Evgs. 8:30. Mats. Thurs. & Sat., 2:30

MARTIN BECK THEA., West 45th St. Evgs. 8:50. Mats. Thurs. & Sat., 2:40.

GRACE GEORGE STREET

FIRST MRS. FRASER with A. E. Matthews and Lawrence Grossmith
PLAYHOUSE, 48th St., E. of B'way
Evenings 8:50. Matthees Wed. & Sat., 2:30.
EXTRA MATINEE EVERY THURSDAY
UNTIL JUNE 15TH

Zuntil June 15TH

Zuntil June 15TH

2d Year in New York City

Evenings 8:40. Matinees Wed. & Sat., 2:30.

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Eddie Cantor



300 BALCONY \$1

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CONNOLLY & SWANSTROMS Musical Smash Hit of the Year

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JACK DONAHUEin

ALBERTINA RASCH GIRLS

BELASCO THEATRE

DAVID **BELASCO** A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.

"David Belasco has added another hit to his long list of popular successes."—Stephen Rathbun, Evc. Sun.

Brock Pemberton presents

Strictly Dishonorable

AVON THEATRE, West 45th Street. Evenings 8:50 Matiness Thursday & Saturday at 2:30. 7th CAPACITY MONTH!

Tiffany presents the All-Technicolor and All-Talking Production

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GAIETY THEATRE, Broadway and 46th Street. Twice Daily, 2:45-8:45; Three Times Sunday, 2:45-5.45-8:45. Midnight Show Every Saturday.

RICHARD BARTHEN, Y. and BKLYN. STRANDS in "SON OF THE GODS"

S T R A N D B'way & 47th St. Midnite Show EVERY Nite

A First National & Vitaphone Ail-Talking Picture S BROOKLYN Warner Bros. T R A N Fulton St. & Rockwell Pl. Midnite Show EVERY Sat.

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SIDNEY 3rd

Katharine Cornell
in Dishonored Lady

new play by Margaret Ayer Barnes and Edward Sheldon.
resented by GILBERT MILLER. Staged by Guthrie McClintic EMPIRE THEATRE B'way at 40th St. Evs. 8:40.
Mats. Wed. & Sat., 2:30.

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HENRY MILLER'S THEATRE 124 WEST 43d ST.
MATS THURS., SAT., 2:30

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Leslie Howard and Margalo Gillmore LYCEUM THEATRE, 45th Street, East of Breadway. Evenings 8:30

Matinees Thursday and Saturday, 2:30

Now at 48 ST. THEATRE, 48 St., E. of B'way

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THE GAYEST, SAUCIEST COMEDY IN TOWN

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"Audience in constant uproar."—Times.
"Smart comedy . . . very, very clever."—

Broadway." - Whitney Bolton, Telegraph.
"Very entertaining."-Lockridge, Sun.

"SHOULD RUN AS LONG AS THE SUBWAY ITSELF"

-RUSSELL CROUSE, EVE. POST

JACK BUCHANAN in

ARCH SELWYN'S Presentation of CHAS. B. COCHRAN'S REVUE "Tuneful and jolly show, sure to delight the town."—Darnton, Eve. World. with TILLY LOSCH, JESSIE MATTHEWS, TINA MELLER SELWYN THEATRE, 42 St., West of B way Mats. Thurs. & Sat., 2:30 Good Baic. Seats \$1, \$1.50, \$2.00. No Good Balc. Seats \$1, \$1.50, \$2.00. No Tax.

in ZIEGFELD Production SIMON"

ZIEGFELD THEATRE—Prices \$1 to \$5

54TH STREET and 6TH AVENUE Matinees Thurs. & Sat., \$1 to \$3. No Tax.

A Reduction of One Dollar From Previous Prices for Ziegfeld Shows.

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TIMES SQ. THEATRE, 42 St., W. of B'way EVES. 8:30. MATS. THURS. & SAT., 2:30.

GEORGE WHITE'S Ace of Musical Comedies FLYING HIGH
with BERT LAHR
OSCAR SHAW

SONGS BY DE SYLVA. BROWN & HENDERSON
POP. Mats. Wed. & Sat., \$1 to \$3. No Tax
GEORGE WHITE'S APOLLO, West 42d St.

Joseph M. Schenck HARRY RICHMAN IN

WITH JOAN BENNETT Music by IRVING BERLIN EARL CARROLL THEATRE, 50th St. & 7th Ave. Daily at 2:45 and 8:45 Last 3 Performances Sunday, March 30.

Players Featured In Broadway **Productions**





GLADYS HANSON, Appearing in the Play, "Dear Old England," at the Ritz Theatre. (White.)



BYINGTON, Featured in the Comedy, "I Want My Wife," at the Liberty Theatre. (White.)



DOREE LESLIE, as She Appears in the Hunting Ballet Episode of the Musical Show, "Simple Simon," at the Ziegfeld Theatre. (Alfred Johnson.)



MURIEL KIRKLAND AND CARL ANTHONY, in a Scene From Brock Pemberton's Comedy Success, 'Strictly Dishonorable," at the Avon Theatre. (White.)

At Left-WILLIAM HODGE, in a Scene From the Comedy, "The Old Rascal," at the Bijou Theatre. (White.)



GWENDOLYN MILNE, in the Musical Comedy, "Sons o' Guns," at the Former Screen Star, Who Will Appear in the Imperial Theatre. (DeBarron.)



BETTY BLYTHE, the Comedy, "House Afire," Which Comes to the Little Theatre Next Week.





A COLD RECEPTION TO A HOMECOMING HERO:
SOLDIERS
in an Exciting Scene at the Parapet of the British Trench.

FRONT LINE ACTION:
BATTLE SCENE
in the Tiffany-Gainsborough AllSound Production of R. C. Sherriff's Famous War Play, Which
Will Be Released on Broadway
Soon.
(Gordon.)



HYGIENIC MEASURES FOR THE COMFORT OF THE SOLDIER: MIXED EMOTIONS

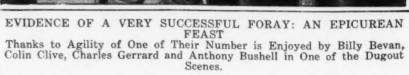
Evinced by Robert Adair and Ian Maclaren During a Cootie Hunt in an Interlude of Battle.



PROMINENT ATTENDANTS AT "ANYBODY'S PARTY": Front Line Action in the Heat of Battle.

COLIN
CLIVE,
Star of the
British
Stage,
Who
Enacts
the
Leading
Rôle of
Captain
Stanhope.









in the Minstrel Picture, "Mammy," Written and Scored by Irving Berlin, Now Being Shown at the Warner Theatre.



MARIE DRESSLER Wonders at Her Luck as a Momentary Winner in the Stock Market in a Scene From Metro-Goldwyn-Mayer's Adaptation of Eddie Cantor's Book,

"Caught Short."

LUPE VELEZ AND JOHN

HOLLAND,

Inspiration Pictures.



At Left-



AS ROUGET DE LISLE. in a Scene of Universal's "La

JOHN BOLES

Marseillaise," at the Roxy

Theatre.

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STREET

Winners of Cash Prizes in Amateur Photographic Competition



"PAT-A-CAKE, PAT-A-CAKE, BAKER'S MAN."

Sent by Doris E. Wright, Middleboro, Mass. (First Prize \$10.00.)



GOING
FIFTYFIFTY.
Submitted
by Ernest S.
Tucker,
Lynn, Mass.
(Cash
Award \$3.)





A SCOTCH BEAUTY.

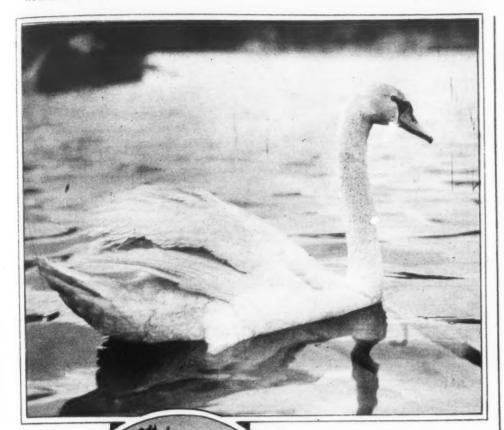
Offered by F. L. Rogers, El Cerrito, Cal. (Cash Award \$3.)



"LONDON BRIDGE IS FALLING DOWN."
Sent by G. Davies, Jamestown, N. Y. (Cash Award \$3.)



THE TOURIST.
Sent by Miss P. C. Bill, Mandan, N. D. (Cash
Award \$3.)



GRACE AND STATELI-NESS.

Sent by Richard Bonnamy, New York City. (Cash Award \$3.)



THE CLARION CALL.

Sent by Charles R. Morgan, Puyallup, Wash. (Cash Award \$3.)



At Right-"TATER PLANT-IN' TIME."

Submitted by E E. Scott, Pittsfield,

Mass. (Cash

Award \$3.)



Rules for Contest.

MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted.

Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.



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VACATION SECTION

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ALVA EDISON

"* * * And he's still more finicky about his morning paper. I think one of the reasons he likes to get up so early in the morning is that he can read the news of the day. We have breakfast at 8 o'clock. ... At his place The New York Times. No one dares disturb that copy of The Times until he has seen it. It has to be in perfect order, just as the newsdealer delivered it. If the pages have been disarranged or if there is any indication that somebody has been reading it before he sees it, Mr. Edison wants to know who has been interfering with his Times."



DRYADS IN A TREE TOP: QUARTET OF YOUNG MATRONS Indulging in Refreshments in a Queer "Tietie" Tree Near Douglas, Ga., That Is Only Four and a Half Feet Tall With a Spreading Top Twenty-one Feet in Diameter. Left to Right Are Mrs. Jim Battle, Mrs. Sam Langford, Mrs. Ray C. Burrus and Mrs.

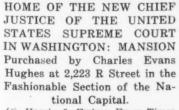
Jim Brice.

(Times Wide World Photos.)



IN A PURELY SECULAR OCCUPATION: MISS ULDINE UTLEY,
Girl Evangelist, Cutting the Cake on Her 18th Birthday at a Dinner Given in Her Honor at the National Bible Institute, New York City, Where a Ford Car Figured Among the Presents Given to Her by Friends.

(Times Wide World Photos.)

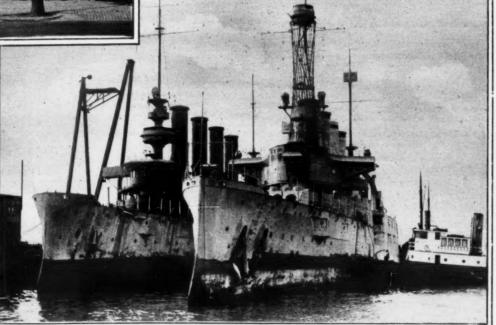


(© Harris & Ewing, From Times Wide World.)

At Right—
"A LAST FAREWELL TO ALL
OUR GREATNESS": FAMOUS OLD CRUISERS,

the Huron (Right) and the Charleston, Notable for Their Services During the World War, in the Harbor of Seattle, Wash., Where They Are to Be Junked for the Steel and Other Metals in Their Hulls.

(Times Wide World Photos.)





At the SEASIDE you will find a thoroughly modern fire-proof hotel to delight you with every comfort and convenience. A spacious Sun Deck overlooking the boardwalk and ocean, where each morning bouillon is served, the Vita-Glass Solarium and other features that offer you splendid opportunity for rest, recuperation, and recreation. A table so excellent that jaded appetites are coaxed and healthy appetites are rewarded with the choicest of substantial foods, excellently prepared and served.

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Come and see for yourself why we enjoy such an enthusi-astic clientele—a clientele to whom the SEASIDE is Atlantic City and Atlantic City is the SEASIDE.

May we send you our descriptive portfolio?

COOK'S SONS CORPORATION





Y friends had always called me a shrinking violet—they said I was actually afraid of my own shadow. And so when I volunteered to speak before a giant mass meeting in behalf of my lifelong friend, Tom Willert, who was running for Mayor, they looked at me in amazement. In fact, some of them actually tried to persuade me to give up the idea, hinting that I would do Tom more

harm than good.

The night of the meeting four or five of my most intimate friends collected on the platform. They frankly told me that they had come to see the slaughterto watch me make a fool of myself. As I walked toward the speaker's table I could hear them whispering and laughing among themselves at my coming downfall. One of them had even bet \$5.00 that I wouldn't last three minutes.

And then came my little surprise. For I proceeded to sweep that great audience off its feet-I actually made

them stand up and cheer me. Once when I was stopped by applause I glanced behind me and got a glimpse of my friends sitting open mouthed with amazement.

After it was all over they crowded round me and demanded to know how on earth I had been able to conquer my terrible timidity -my awful clammishness.

Smilingly, I told them how I had suddenly discovered a new, easy method which made me a forceful speaker in a surprisingly short time. I gave them a brief description of the way in which I had learned to dominate one man or an audience of thousands-how to say just the right words at the right time, how to win and hold the attention of those around me, how to express my thoughts simply and clearly, yet in a pleasing, interesting and amusing way. And they were actually dumfounded when I told them that I had accomplished all this by simply spending

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How to talk before your club or lodge.

How to propose and respond to toasts.

How to address board meetings.

How to make a political speech.

How to tell entertaining stories. How to make after-dinner speeches.

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How to overcome stage fright.

How to develop self-confidence.

How to acquire a winning personality.

How to strengthen your will-power and

How to become a clear, accurate thinker.

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How to sell more goods.

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There is no magic, no trick, no mystery about becoming a powerful and convincing speaker - a brilliant, easy, fluent con-You, too, versationalist. can conquer timidity, stage fright, self-consciousness and bashfulness, winning advancement in salary, popularity, social standing and success. Now, through an amazing new training you can quickly shape yourself into an outstanding, influential speaker able to dominate Free one man or an audience.

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ruts to positions of greater prestige and wider influence, simply by showing them how to bring out and develop their own individual, undeveloped abilities.

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